

25TH ANNUAL



25TH LCI CONGRESS
OCTOBER 24-27, 2023

SAFETY MOMENT: Distracted Driving

Michael Webb & Brad VanGorder
The Boldt Company

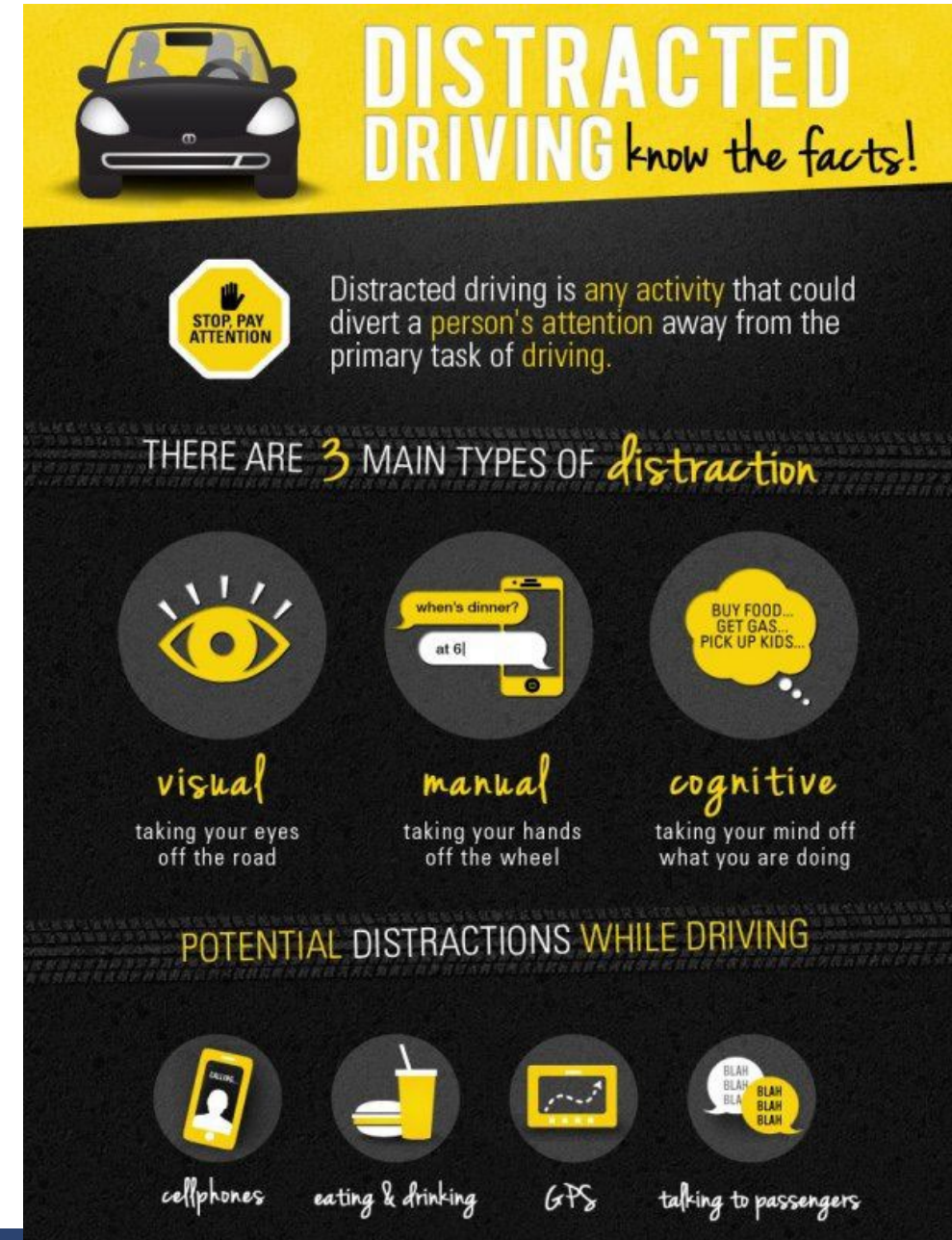
25 YEARS OF LEARNING: SUPERCHARGE **YOUR** LEAN JOURNEY IN THE MOTOR CITY



#LCICongress23

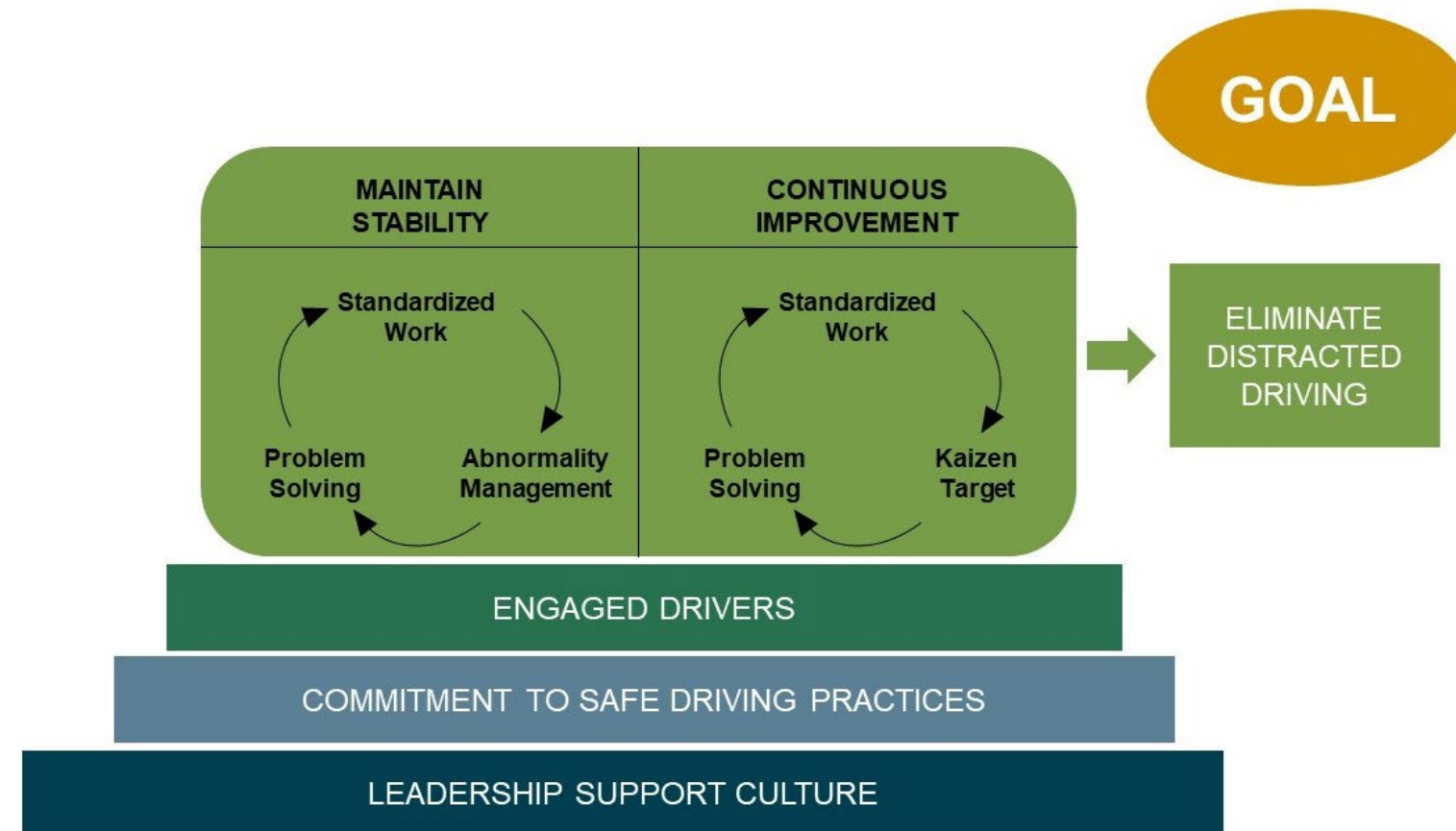
By The Numbers

- **Fatalities:** Distracted driving is a leading cause of traffic fatalities in the United States. latest statistics indicate there were 3,142 fatalities due to distracted driving.
- **Injuries:** Distracted driving also results in over 400,000 injuries per year.
- **Texting:** 1 out of every 4 car accidents in the United States is caused by texting and driving
- **Preventive Measures:** Public awareness campaigns and technology solutions
- **New Michigan law:** Drivers cannot manually, make or answer a telephone or video call, send or read a text message, watch, record or send a video, access, read or post to social media, use the internet or enter information into GPS Navigation systems



Applying Lean

- **Identifying and eliminating Waste:** i.e. talking, texting, eating etc. Eliminating this waste is crucial
- **Continuous Improvement:** Continuously review driving habits to minimize distractions, including self assessment, peer feedback, or technology features that prevent distractions
- **Standardized Work:** Having well defined and consistent driving habits that prioritize safety such as; putting your phone on silent or keeping it out of reach while driving
- **Leadership and Culture:** Leadership plays a crucial role in setting the tone for safety. Organizations and individuals should promote a culture of safety and lead by example. Employers can implement policies that discourage distracted driving





25TH LCI CONGRESS

OCTOBER 24-27, 2023

25TH LCI CONGRESS

#LCICongress23