

23RD ANNUAL



23RD LCI CONGRESS
OCTOBER 19-22

Why Go on a Lean Journey?!

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LEARN BY DOING FROM THOSE WHO DO

October 20, 2021



Health precautions to keep everyone as safe as possible at Congress:

- Wear masks at all times in indoor events.
- Complete your daily health screening on your phone and bring it with you when you enter the center each day.
- Practice social distancing to the extent possible. Seating at plenary sessions is structured to help with this.
- If you feel ill at any time, please leave the conference and return to your room/consult a physician as necessary.
- Ultimately, our collective health and safety at Congress is up to all of us. Thanks for your support!



Why Go on a Lean Journey?!

Cultivating Commitment to Implementing Lean Practices



Problem Statement

- Being on a Lean Journey fails to excite people outside core Lean advocates because we have different ways of making sense of the world. This presentation illustrates why Lean advocates need to reframe the journey if they are to engage all members of a project team in this work.

A Four-Step Approach for Motivating an Ambition for the Benefits of Lean Practices



Step 1 | Know How You Show Up



Making Work Human

“An enlightened company culture recognizes that everyone’s story is unique and integrates that fact into its culture.”

Eric Mosley and Derek Irvine

Mission Statement

“There is no life skill more valuable than the ability to effectively connect and communicate with the world around us. This effective interaction begins with self knowledge.”

The Summer School for the Performing Arts

Step 2 | Connect Authentically



School District Letter to Parents

“Just as the most important thing in real estate is location, location, location, we know that the most important thing in education is relationships, relationships, relationships.”

Dr. Christopher Chew, Superintendent of Schools

Social: Why Our Brains are Wired to Connect

“Because we have been taught that people are self-interested, we conform to this cultural norm to avoid standing out.”

“Individuals showed even greater activity throughout the reward regions of the brain when they made the choice to give away some of their own money to help others, compared to when they received money with no strings attached.”

Matthew D. Lieberman

Step 3 | Build a Shared Identity



Mind: A Journey to the Heart of Being Human

“The mind is within us...and between us. It is within our connections to one another, and even to our larger environment.”

Daniel J. Siegel

Step 4 | Reframe the Journey



This team is making our contribution to
a healthier, safer world for today and tomorrow
by building a high-quality facility for the production
of POROS. Together we are making **the impossible
possible**, improving the quality
of life for our loved ones.

Ogilvy on Advertising

“The job of your advertising is to convert dreams into action.”

David Ogilvy

References and Resources

- Cited References:
 - *Making Work Human*, Eric Mosley and Derek Irvine
 - *Social: Why Our Brains are Wired to Connect*, Matthew D. Lieberman
 - *Mind: A Journey to the Heart of Being Human*, Daniel J. Siegel
 - *Ogilvy on Advertising*, David Ogilvy
- Bonus resources:
 - *Immunity to Change*, Robert Kegan and Lisa Laskow Lahey
 - *Excellence Now: Extreme Humanism*, Tom Peters
 - *Naomi*, Junichiro Tanizaki
 - *The Soil: A Portrait of Rural Life in Meiji Japan*, Nagatsuka Takashi

References

Mission Statement

There is no life skill more valuable than the ability to effectively connect and communicate with the world around us. This effective interaction begins with self knowledge. Our mission at the Summer School for the Performing Arts is to teach and exercise positive effective expression of self through the living arts: musical theater and dramatic acting. Through active participation and healthy risk taking, students will be encouraged to find their own voice and wield its great power.

Mission Statement for the Summer School for the Performing Arts

References

In our district wide staff meeting on Monday, I was able to share how my three priorities of Safety, Growth and Happiness are being focused more specifically this year into Belonging, Relationships and Joy. As a district we are exploring what it means to belong in Westford Public Schools? While it is something that we talk about tangentially it is not a hard question that we have asked out loud in recent years. Additionally, just as the most important thing in real estate is location, location, location, we know that the most important thing in education is relationships, relationships, relationships. Finally, we talked about the expectation of students and staff experiencing comparable joy throughout the district. All of our schools are unique and teaching is truly an artform inspired by the vast array of personalities and passions that our teachers exhibit. Within that, the level of expected and experienced joy should be high and relatively consistent throughout anyone's experience in Westford Public Schools. Of course, we can't always be happy in every moment and with every activity but if we are focused on fostering resilience, joy which in itself can imply excitement and anticipation can continue to be a regular expectation.

Letter to Parents, Dr. Christopher Chew, Superintendent of Schools, Westford Public Schools

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How can you apply this to your ~~Lean~~ journey tomorrow?

- *Reflection: What qualities do I bring to others when I am the most helpful?*
- *Keep a Coffee, Breakfast, Lunch, Dinner tone to all your conversations. Have conversations.*
- *Form a Learning Cohort – even if only one other person. Be clear about what each of you bring to the league.*
- *Articulate a meaningful impact for your work – both personal and for your team.*
- *Have daily huddles with your team for continued connection*



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In the spirit of continuous improvement, we would like to remind you to complete this session's survey! We look forward to receiving your feedback.



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Thank you for attending this presentation. Enjoy the rest of the 23rd Annual LCI Congress!