

Introduction to Lean in the Design Phase

Virtual Course

Michael Williams

INSERT PRESENTATION DATE





2 HSW Credit(s) earned on completion of this course will be reported to AIA CES for AIA members. Certificates of Completion for both AIA members and non-AIA members are available upon request.

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Questions related to specific materials, methods, and services will be addressed at the conclusion of this presentation.

Course Description



During the Design Phase, teams seek ways to improve client outcomes while maximizing design excellence. Lean In The Design Phase participants gain insight to Lean approaches and tools relative to the design phase to optimize team communication, collaboration and results. Learners will understand how a Lean strategy can drive innovative solutions by connecting people, principles and practices. This course is foundationally important for anyone involved in preconstruction to improve the impact you are having on the project outcomes.

Learning Objectives



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01.

Participants will learn key definitions of Lean, review foundational goals and benefits, recognize key components and discover the Eight Wastes. 02.

Participants will earn how to connect people through collaborative communication by understanding the Lean mindset, and identifying keys to developing a high-performing team.

03.

Participants will ;earn how to connect principles and practices by discovering the benefits of key Lean approaches: Big Room, Target Value Delivery and Collaborative Planning.

04.

Participants will discover setbased design practices, understand the impact of sound decision-making, and the relationship to optimizing outcomes.

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Rules of Engagement



This is a safe zone



Use E.L.M.O.



Everyone has equal status



Silence phones



Speak up and share your ideas



Be focused and engaged



((S) Actively listen to others



Stay on time



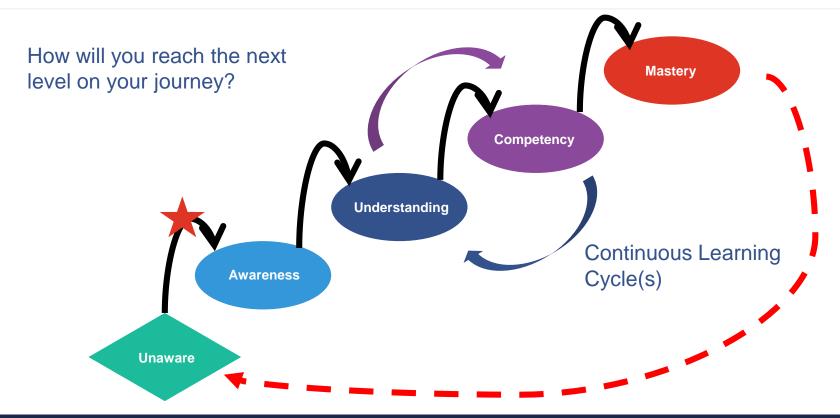
One conversation at a time



Have fun!



Lean Journey to Mastery





Discussion Question

What are some challenges in managing design projects?

Chat Box 3 minutes



Challenges in Design

By nature – Design is Complex

It often involves thousands of decisions

Sometimes over a period of many years

with numerous interdependencies

Under highly uncertain environments

Reference: Freire, J., & Alarcon, L. F. (2002). Achieving Lean Design Process: Improvement Methodology.



Challenges in Design

Design can involve a large number of participants Include many decision makers

Require trade-offs between competing criteria

Be based on inadequate (or incomplete) information

with intense budget and schedule constraints

Reference: Freire, J., & Alarcon, L. F. (2002). Achieving Lean Design Process: Improvement Methodology.



Traditional Delivery Outcomes...



Risk is high.



Teamwork is unreliable.



70% of projects are delivered late.



Customers are not satisfied.



73% of projects are over budget.



Profit margins are shrinking.



Rework and waste is high.



Traditional Delivery Outcomes...



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Lean Project Delivery Enables



Risk to be collaboratively managed.



Team-wide reliability.



Projects to be delivered on time.



Higher customer satisfaction.



Projects to be delivered within the budget.



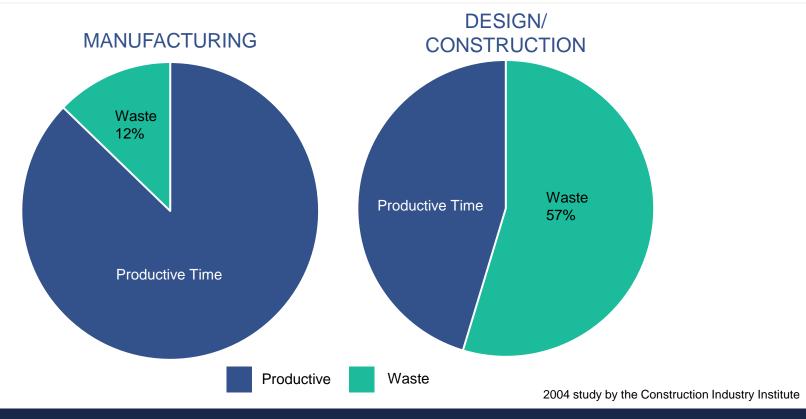
Fair profits for providers.



Minimizing waste and rework.

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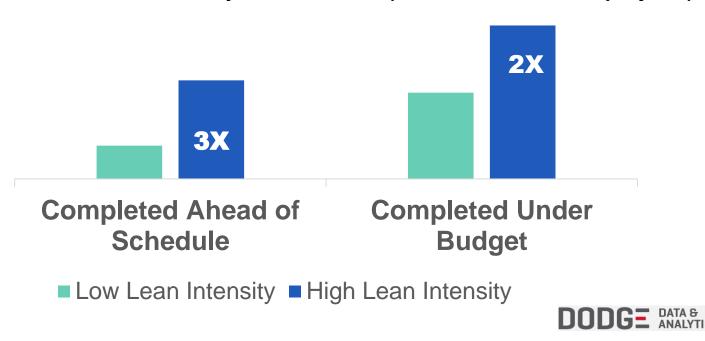
The Opportunity...



Correlation of Lean



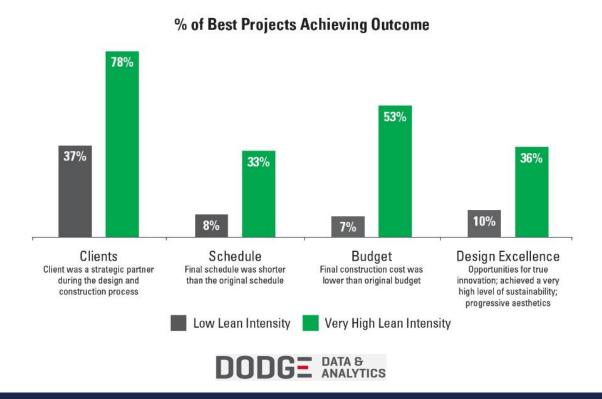
Correlation of lean intensity to outcomes (% likelihood on best projects)



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Correlation of Lean in Design

In an industry study, Dodge benchmarked "best" and "typical" projects from 310 designers. Each project was completed in 2012 or later with construction costs of at least \$10M.



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Definition

Lean:

Culture of respect and continuous improvement aimed at creating more value for the customer while identifying and eliminating waste.

Lean Operating System:

An organized implementation of Lean Principles and Practices combined to allow People to operate in unison to create flow.



Goals of Lean Design & Construction

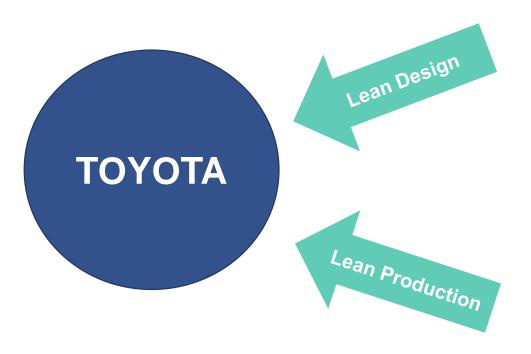


- 1 Achieve reliable workflow
- 2 Maximize value to the customer
- **3** Minimize waste
- 4 Optimize the whole, not the parts
- **5** Develop a discipline of learning and continuous improvement.



Lean in Design





Maximize innovation!

A process to maximize innovation ...not standardize design

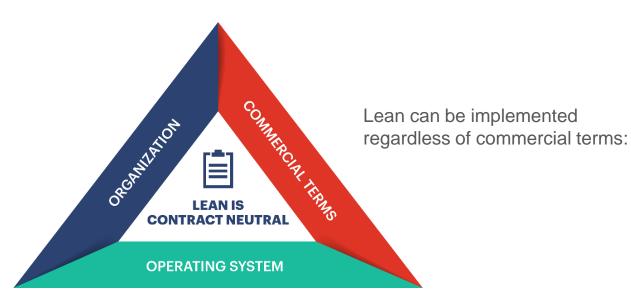
Minimize waste!

Compliments of Stan Chiu, HGA

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Project Elements

Lean teams organize in a structure that leads to improved outcomes.



A Lean Operating System is a organized implementation of Lean Principles and Practices combined to allow People to operate in unison to create flow.

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Lean Operating System

Components Include:

- Principles
- People
- Practices





Principles

- LCI Six Tenets
- Eight Wastes



Six Tenets of Lean



- Respect for people
- Optimize the Whole
- 3 Generate Value
- 4 Eliminate Waste
- 5 Focus on Flow
- 6 Continuous Improvement





Generating Value

If it is not something the client is willing to pay for - it is non-value added.

Everything that is not value is waste, and therefore should be eliminated, simplified or reduced.





Waste Defined

Waste is any activity that requires time or resources but does not create value as defined by the customer.



Eight Types of Waste







Excess Inventory





Unnecessary Motion



Unnecessary Transportation



Defects



Over Processing



Unused Creativity of Team Members (Not listening/Not speaking up)



1. Discussion Question – Breakout Room

List examples of waste you see in design and construction process.

Breakout Discussion
(5 minutes)
3 Groups share a key takeaway
(1 min each)

Continuous Improvement (PDCA)



Lean thinking demands a mindset of continuous improvement.





People

- Project as a Promise
- Conditions of Satisfaction
- High Performing Team



Project As A Promise



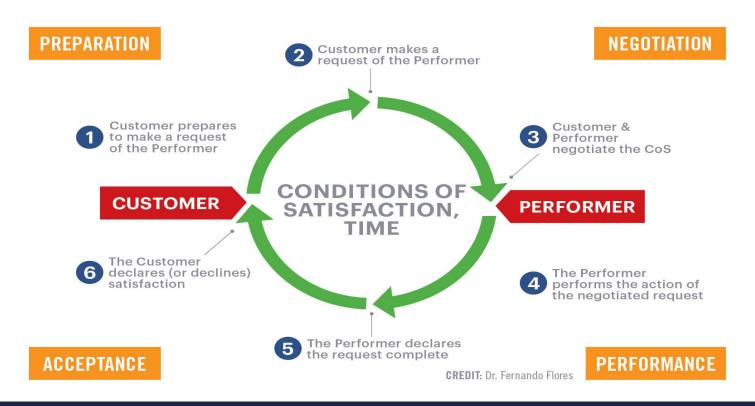
- All groups can be viewed as operating as a network of promises or commitments, whether done well or poorly.
- The goal is to understand how to improve the quality of commitments
- And to actively take responsibility for managing them.
- The Last Planner System is a planning system based on developing a *network of commitments*, then delivering on the commitments.



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Basic Action Workflow Of A Promise



Conditions of Satisfaction (CoS):



- Are developed by the team informed by the Value Definition Statements.
- Measurable statements that inform a project team about which tests a project must pass to be accepted as a success.
- Inform the decision-making process of the team.
- Are developed by the team including the owner.



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2. Discussion Question – Breakout Room

How might creating a commitment-oriented environment improve your team's outcomes?

Breakout Discussion
(5 minutes)
3 Groups share a key takeaway
(1 min each)

Characteristics of High Performing Teams



- A high performing team is built on a strong foundation of trust among all members.
- There is a culture of respect that enables members to effectively delivery against CoS.
- High performing teams break down barriers through innovation and continuous improvement
- They break down traditional silos to maximize skills and optimize performance.





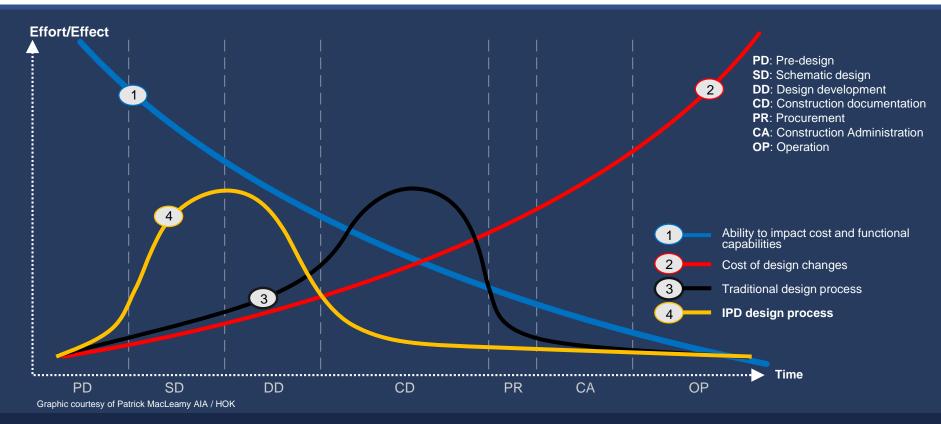
Practices

- Team Organization
- Big Room Mindset
- Collaborative Planning
- Target Value Delivery



Early Team Involvement







Work Cluster Organization

Executive/Senior Management:

- Not involved in day-to-day of team
- Resolve conflicts

Core Team:

Day-to-day leaders of the team

Work Clusters:

- Leader
- System oriented
- Cross discipline
- Stakeholder representation
- Form as need

Work Cluster Leader:

Coordination between work cluster & core team



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Big Room

Is a project approach of bringing key individuals together to:

- Speed communication
- Improve decision-making
- Reduce siloed thinking or approaches.

Big Room is a commitment to a project, the team, and to working together!





Big Room



- Fosters behavior leading to high performing team
- Adds significant value
- Drives down overall project costs
- Supports a the rapid advancement of work in short time frame
- Produces less rework & waste
- Promotes collaborative brain power output



Big Room Examples





Small Project 1X Weekly Big Room

> Medium Project 2X Weekly Big Room



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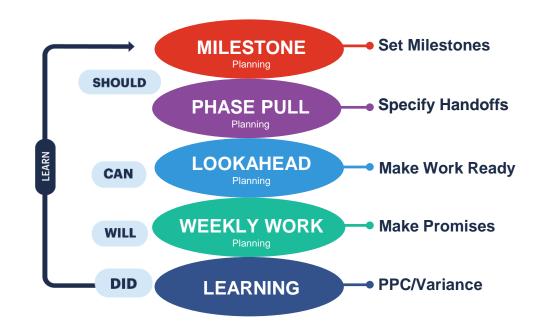
Last Planner System®



The LPS is a commitment-based system integrating 5 connected planning conversations:

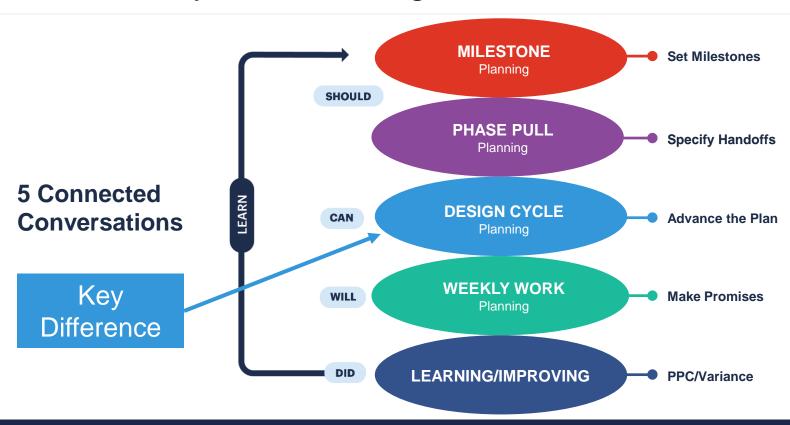
- 1. Milestone Planning (Should)
- 2. Phase Pull Planning (Should)
- 3. Lookahead Planning (Can)
- 4. Weekly Work Planning (Will)
- 5. Learning (Did/Learn)

5 Connected Conversations



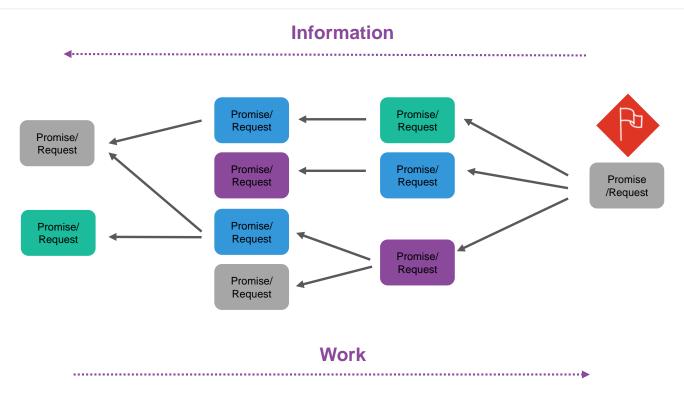
Last Planner System® in Design





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Pull-Creating Flow

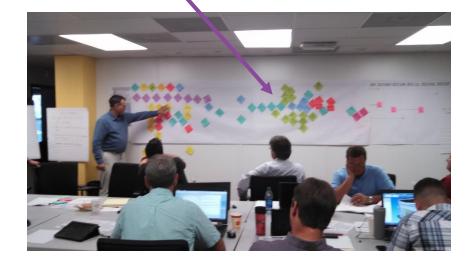


Milestone Planning Example



Colors for different aspects of the plan





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Phase Pull Planning

Pull to date of hand-off needed

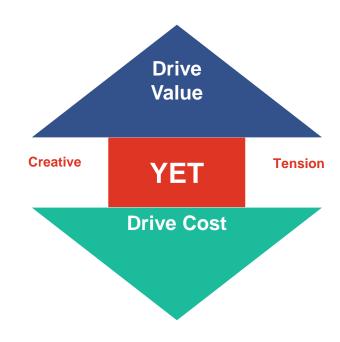


UHS Temecula Valley Hospital Team

Target Value Delivery



- Target Value Delivery is a culture of Lean thinking and approaches.
- It is to be applied holistically to obtain maximum value.
- It generates a creative tension between driving value up YET driving cost down.



Target Value Delivery



Traditionally:

- Cost is an <u>output</u> of design
- Finish your work before I start mine mentality
- Early commitment to design solutions in silos
- Design then determine cost, then rework

Target Value Delivery:

- Cost is an <u>input</u> to design
- Information is shared early and often
- Sets of solutions are carried and optimized holistically
- Continuous estimating and cost modeling based on concepts

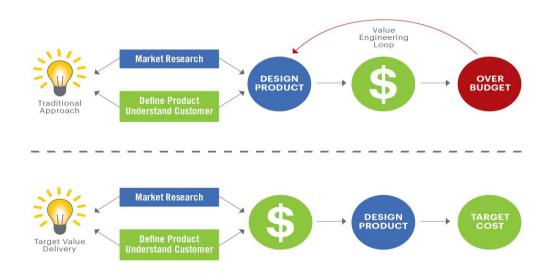




Traditional vs. Target Value Delivery

The goal of TVD is to minimize the waste produced by the design-estimate-redesign cycle(s) of the traditional value engineering approach.

Cost is an output of design



Cost is an input of design

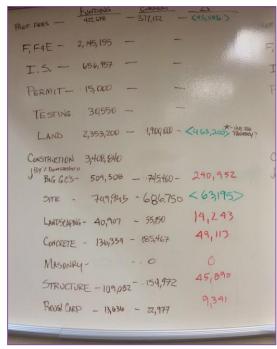
TVD & Cost Modeling



- Model of the cost components & systems of a project.
- Structured to allow the costs to be continually updated.
- Provides the team with a constantly up to date cost model.
- Should allow for projecting 'what-if' scenarios based on value decisions that have yet to be made.

Cost Model (Simple Approach)





CWE/ Cost Model Tracking



Risk



Path Back



Hot Topics

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3. Discussion Question – Breakout Room

How might implementing Target Value Delivery methods change how your team works and the outcomes?

Breakout Discussion
(5 minutes)
3 Groups share a key takeaway
(1 min each)

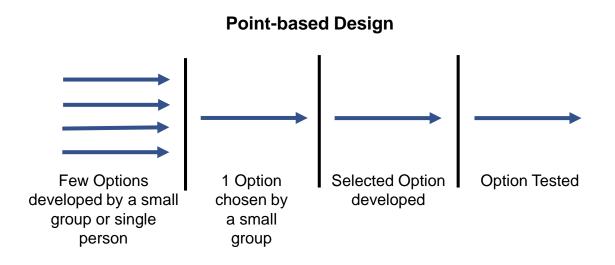


Set-based Design is a method that:

- Keeps requirements and options flexible for as long as possible
- Narrows decisions by means of set intersection
- Results in the best combination that solves the problem as a whole.
- Supports teams driving innovation
- Reduces development costs.
- Agile and Lean intersect at set-based design.

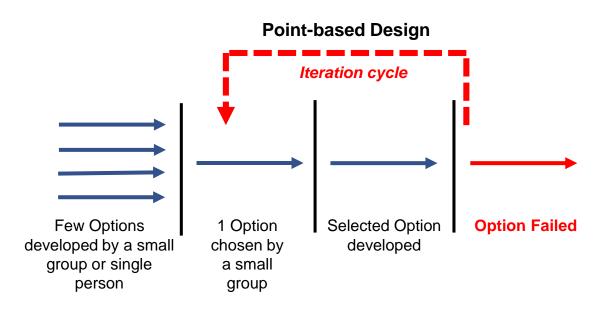


Point-based Design



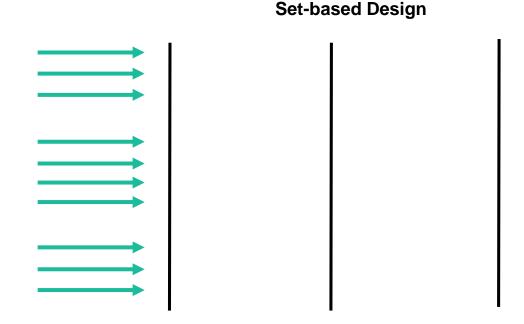


Point-based Design





Many options developed by a diverse group for subsystems.



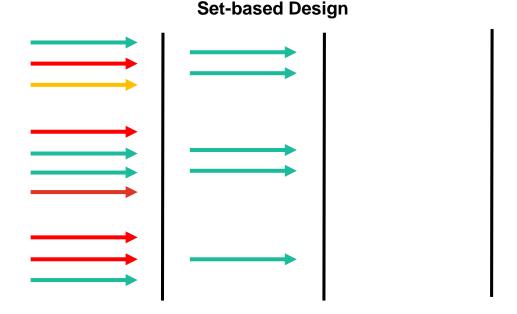
Courtesy of HMC Architects



Many options developed by a diverse group for subsystems.

Evaluate against risks and in consideration of the project as a whole.

Weaker options are eliminated.



Courtesy of HMC Architects

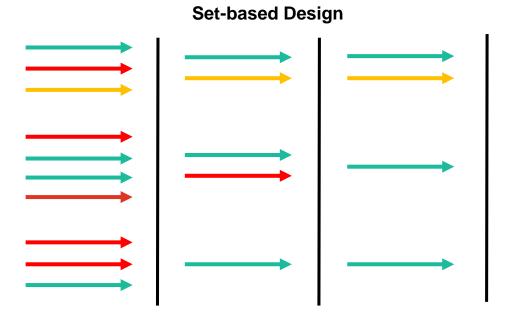


Many options developed by a diverse group for subsystems.

Evaluate against risks and in consideration of the project as a whole.

Weaker options are eliminated.

Options are continually evaluated and narrowed.



Courtesy of HMC Architects

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Many options developed by a diverse group for subsystems.

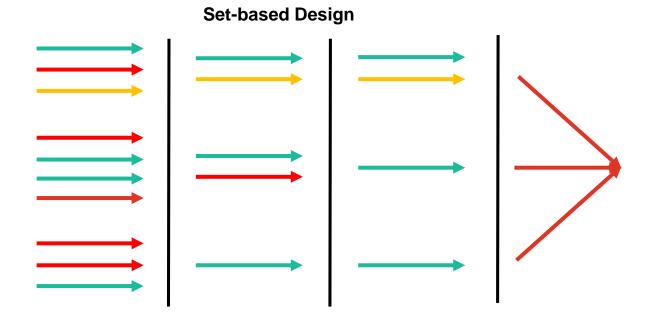
Evaluate against risks and in consideration of the project as a whole.

Weaker options are eliminated.

Options are continually evaluated and narrowed.

Final options selected.

No iterative cycles!



Courtesy of HMC Architects

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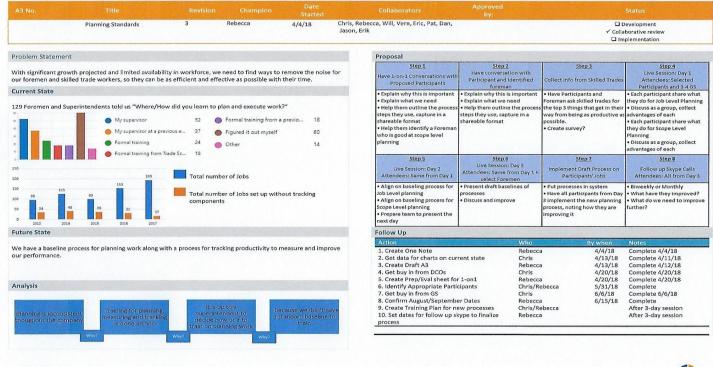


A3 Thinking Structure

Title: Describes the problem	Collaborators: List
Background:	Proposal/Recommendation
Provides the context	Propose countermeasure(s)
	Level on a station Disc.
Current Condition	Implementation Plan:
Describes what is currently known	
Goal/Target Condition:	Indicates the actions/outcomes, time table and responsibilities
Identifies the desired outcome	
Analysis:	Follow-up
Analyze the situation for root cause creating the gap between current condition and target condition	Creates a follow-up / review process

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A3 Example





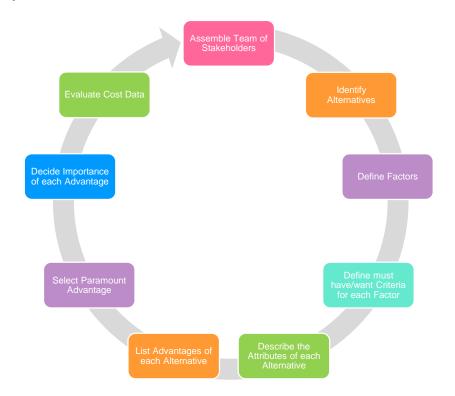
TEDUNN.



Choosing by Advantages (CBA)

A decision-making system developed by Jim Suhr for determining the best decision by looking at the advantages of each option.

It is highly recommended that it be taught by a knowledgeable CBA facilitator to ensure proper implementation.



P3 Prototyping



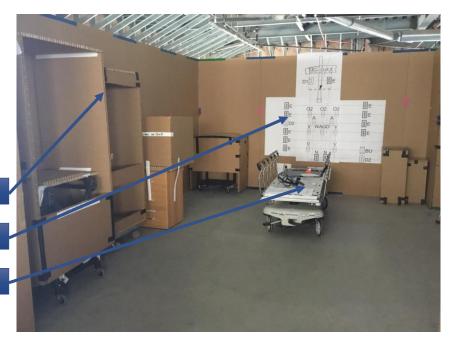
Learn From Mock-ups

Create real size mock-ups or prototypes of the spaces.

Cardboard walls

Simulated headwall

Actual furniture



Courtesy of HMC Architects



Group Discussion Question – Chat Box

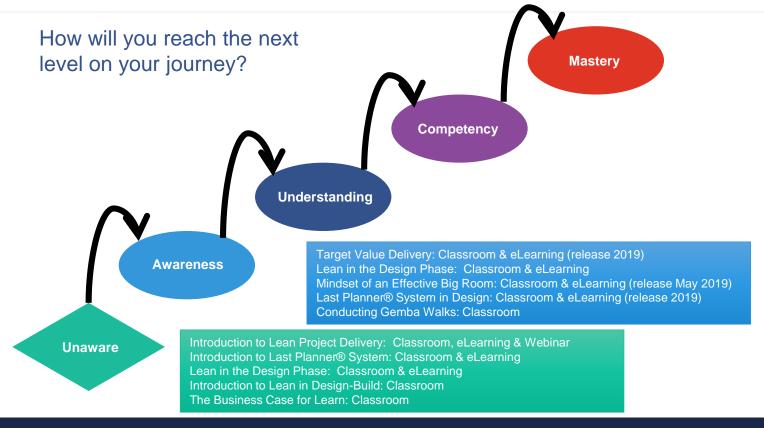
New Actions?

What new actions or ideas that you learned today can you take back to your project?

Chat Box 3 minutes

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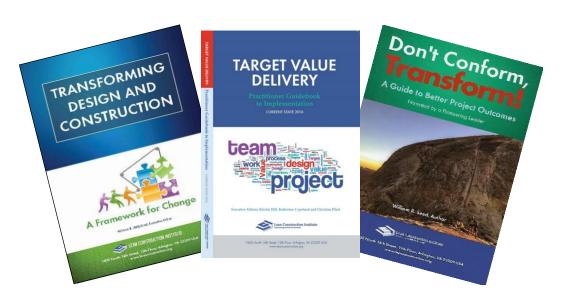
Lean Journey to Mastery



More on Learning



Books:



Events:

- Local Community of Practice
- Congress (October)
- Design Forum (May)

eLearning:

Learn on your own time without taking time off project work.

Start learning now:

www.LeanConstruction.org

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eLearning Courses

Lean Construction Institute **Immersive Education Program**

The key achievable goal of this course is to prepare and enable

team members with a foundational understanding of Lean approaches for daily use within a project environment.

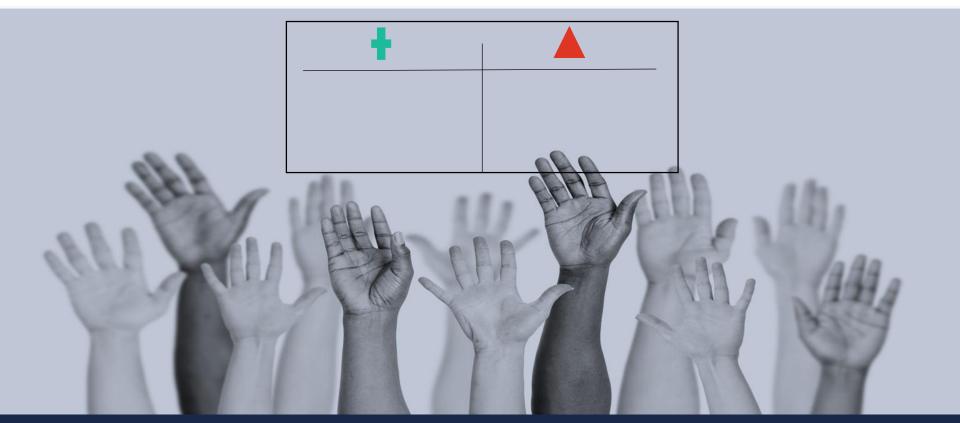
- Introduction to the Last Planner System®
- Introduction to Lean Project Delivery
- Lean in the Design Phase
- Effective Big Room
- Target Value Delivery
- Last Planner System® in Design



type your text here This course will allow you to gain in-depth insight to the practical application of the Last Planner* System (LPS) through multimedia, hands-on interactions, diagrams, worksheets, and more. The key achievable goal of this course is to learn how to engage at all five levels of LPS effectively on a day-to-day basis with a team implementing the system.

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Questions & Plus/Delta





LCI Contact Information

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This concludes The American Institute of Architects Continuing Education Systems Course



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